

whisk HAMPERS

whiskhampers.co.uk

01483 211926

Supplier of Corporate Hampers to Coca-Cola, Samsung and other Blue Chip Companies...

Corporate Hampers, Goody Bags and Gifts to be remembered for...

Guaranteed to make their taste buds tingle, their mouths water and their stomachs growl for more, our Corporate Hampers are ideal if you want to impress, reward or treat important clients and employees - *and be remembered for it.*

We've created hampers for many well-known brands including Four Seasons Hotels, Mötet Hennessy, Coca Cola, Gordon's Gin, Pizza Express and many more - contact Paul Medhurst on **01483 211926** to discuss how we can help *your* business or brand.

Here's just a snapshot of the companies we've created corporate hampers for...



Captivated Clients...

We design stylish hampers, gift boxes and goody bags tailored to your needs and perfect for:

- Rewarding Clients or Employees
- Launching a New Product or Promoting a Service
- Competition Prizes
- Corporate Incentives



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Case Studies - a range of flexible options for companies of all sizes...

We offer a variety of services to a range of companies - from small businesses to blue chip corporations. Here are four case-studies showcasing our key product areas:

Personalised Hampers

add your identity to
our existing range...



We have a wide range of 'off-the-shelf' Gift Boxes and Hampers that can be personalised with your logo or corporate identity. **Stratstone of Mayfair** approached us looking for a premium gift to reward customers purchasing a new Land Rover Evoque. We personalised one of our Luxury Hampers by applying the Stratstone logo to a silver-embossed wide black ribbon and a black laser-engraved acrylic tag. The result was elegant, simple and stylish - just the thing for Land Rover.

Bespoke Hampers

create something
totally unique...



Many clients come to us looking for something totally unique - what we call a Bespoke Hamper. Christmas Hampers have been a tradition at **Pizza Express** since the 1960s when founder Peter Boizot first presented them to staff. We've created, packed and delivered around 30,000 of these hampers over the past four years. Our designers create a fresh look each year and our operational team has the experience to cope with anything from a special one-off job to a large scale contract such as this.



Promotional Hampers

support marketing
initiatives & PR activity...



We create Promotional Hampers for a wide range of Businesses, Marketing Companies and PR Agencies and were approached to develop some Prize Hampers for a competition run on behalf of **Bertolli**, offering the chance to win 'a luxury Mediterranean Hamper every month for a year'. We created a range of 12 unique hampers, each presented in a bespoke Bertolli branded gift carton, packed into a sturdy double-walled postal outer and dispatched directly to the winners using our tracked courier service.

Gift Boxes & Goody Bags

promote yourself at
parties and events...



A Goody Bag or Gift Box is just the thing for launch parties, conferences or events - a great way to promote your brand and generate goodwill. We've worked with the Sales & Marketing team at **Four Seasons Hotels and Resorts** on a number of themed, personalised gifts to share with clients on themes as diverse as Hallow'een, Portugal and the Middle East. However our favourite has to be the hot pink box (with a gold logo) filled with brightly coloured Macaroons (pictured right)



"The service has been fantastic"
**JO TUBBS
(PERSIL)**

"Whisk responded to our
brief with an anything is
possible attitude"
**KATE WARD
(T-MOBILE)**

"Working with Whisk was
extremely easy and efficient"
**DEBORAH AZAGURY
(FOUR SEASONS HOTEL)**

10 things to think about when considering Corporate Hampers & Gifts...

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|---|--------------------------|--------------------------|
| <p>1. Do you have a clear objective for giving a hamper or corporate gift?
 <small>It might be improving sales, incentivising staff or increasing brand awareness - if you can share the desired outcome with us, we can help you get the best return on investment</small></p> <p>If yes, note objective here</p> <p>.....</p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>2. Do you have a specific quantity and budget in mind?
 <small>If not, we can give you some ideas at different price points to help you decide</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>3. Do you have a deadline / target date?
 <small>The longer the lead-time you can give, the more options you have and more notice usually means a lower price</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>4. Would you like to personalise your hamper or gift with your logo?
 <small>Screenprinted logos usually start at around 50 units, but we have other options available for smaller quantities- just give us a ring to discuss your options</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>5. If so, would you like to</p> <p style="padding-left: 40px;">a. Personalise something from our existing range? <input type="checkbox"/></p> <p style="padding-left: 40px;">b. or Create a unique Bespoke hamper? <input type="checkbox"/></p> | | |
| <p>6. Would you like your hamper or gift to have a specific theme?
 <small>e.g. Cheese & Wine, Best of British or Chocolate Lover</small>
 <small>This is often a great way to unite the contents of a hamper or gift box into a coherent package</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>7. Are you considering Organic or Fairtrade Products?
 <small>Do bear in mind that there will be a cost implication if so, and that there are many excellent, ethically-produced alternatives that don't necessarily carry the Organic or Fairtrade tag.</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>8. Would you like to add any Promotional Literature or additions?
 <small>This could be a brochure, Christmas card or a sample of your product – we can add these items in at no extra cost during the packing process</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>9. Will you distribute the hampers yourself
 <small>If so, we can deliver in bulk to your address. If not, we can save you the hassle and distribute to individual recipients using our tracked courier service</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |
| <p>10. Will you be sending any hampers abroad?
 <small>If so, you'll need factor in higher delivery costs and any customs restrictions – get in touch and we can advise you on pricing and what you can send where</small></p> | <input type="checkbox"/> | <input type="checkbox"/> |

For honest advice, more information or to discuss a quote, please call Paul on **01483 211926** or email **paul@whiskhampers.co.uk** for details...

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Our Top 20 Shopping List - some products you might like to include...

You can use this list of our most popular categories as a handy checklist to help decide on the kind of products you might like to include in your Gift or Hamper

- Champagne Red Wine White Wine Pudding Wine Port Whisky
- Beer & Sprints (e.g. Vodka, Gin, Cocktail Kits, Real Ale or Cider)
- Soft Drinks (e.g. Elderflower Presse, Traditional Lemonade, Ginger Beer)
- Hot Drinks (e.g. Tea, Coffee, Hot Chocolate)
- Cheese (e.g. Cheddar or Stilton) Savoury Preserves (e.g. Pickles, Chutneys or Olives)
- Savoury Snacks & Biscuits (e.g. Crackers, Grissini or Nuts)
- Cured Meats (e.g. Salami, Pate or Rielletes) Cured Fish (e.g. Smoked Salmon or Caviar)
- Sweet Biscuits or Cakes (e.g. Shortbread, Amaretti or Panettone)
- Chocolate or Confectionery (e.g. Liquid Salted Caramels, Truffles or Fudge)
- Seasonal Products (e.g. Christmas Pudding, Mince Pies or Pimms)
- Best of British Products (e.g. Real Ale, Marmalade or London Dry Gin)
- Spanish Products (e.g. Chorizo, Rioja or Salsa Brava)
- Italian Products (e.g. Pasta, Pesto or Chianti)
- French Products (e.g. Soupe de Poisson, Rouille or Cassoulet)
- Personalised Items (e.g. Corkscrews, Christmas Baubles or Key-rings)
- Accessories or Equipment (e.g. Bottle Openers, Cheese Knives or Glassware)
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About our products...

As a member of the Guild of Fine Foods, quality really matters to us and many of our delicious products have won Great Taste Awards. We work with a wide range of suppliers – from tiny artisan producers (often specialising in just one product) to household names. When working with clients to create bespoke hampers and gifts, we draw on this network of suppliers to offer an unrivalled range of products and a flexible approach - always suggesting what is best for your brief and budget, not ours.



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